



## Maureen C. Grenier

Chief Marketing Officer

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## Overview

Attorneys appreciate Maureen's responsive service, ability to see the big picture, attention to detail, and creativity. As Chief Marketing Officer for the firm, Maureen focuses on the development and implementation of marketing strategies in alignment with the firm's Strategic Plan. She is responsible for branding, proposals, advertising, educational seminars, and social events. Her team also works closely with the firm's public relations consultant for the development of content and distribution for both internal and external communications.

Maureen is the go-to for all things creative at Mirick, from creating ads, firm brochures, presentations, and invitations to designing fun and engaging social events.

She is also often seen volunteering in the community and representing Mirick at community events.

## Affiliations

- Legal Marketing Association
- Pancreatic Cancer Alliance
- UMass Cancer Walk, former Walk Committee member
- Central MA Heart Walk
- Central MA Heart Ball, former Executive Leadership member
- United Way of Central MA; spearhead Mirick's annual Workplace Campaign; former Loaned Executive; Day of Caring, volunteer

### Lizabeth Foxwell

Marketing Specialist

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### Ellen Ganley

Marketing Specialist

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## Education

Worcester State University, BS

## Awards & Recognitions

- *Worcester Business Journal's* 40 Under Forty award
- Legal Lean Sigma Institute, Yellow Belt Certified